

**Parent Telephone Survey/Interview questions**

**Setting the Scene:**

What was your experience of learning about Let’s Read?

(Prompt: Who told you about it or gave you the information, where were you, did they give you materials and/or talk to you about reading with children, which information materials did you receive, had you heard about Let’s Read before, had anyone else spoken to you or given you information about reading with children before this)

**I would like to ask you some questions about what you may have learned from the Let’s Read information**

**Question 1**

Did receiving the Let’s Read information change your understanding of how important it is to read to your child/children?

(Prompt: In what way has your understanding changed?)

When do you think is a good time to begin reading with children?

**Question 2**

Would you say that receiving the Let’s Read information changed how confident you are to do things like: going to the local library, singing, naming letters or words, talking about sounds letters make, trying to read and recognise signs with your child?

What was it about the Let’s Read information that changed your confidence?

(Prompt: something that the person talking to you about it said, or something in the information pack?)

Would you say you do these things more often?

**Question 3**

Would you say that receiving the Let’s Read information changed your understanding of how you can help your child/children learn?

(Prompt: In what way has your understanding changed?)

**Question 4**

Would you say that receiving the Let’s Read information changed how often you read with your child/children each week? In what way has it changed?

or how often other people who spend time with your child – like grandparents, aunty and uncles, your partner, or older brothers and sisters - read with your child/children each week? How has it changed?

**Question 5**

Since you received the Let’s Read information have you bought more books or borrowed more books from a library or school to have at home?

**Question 6**

Since you received the Let’s Read information have you started to get more toys or activities at home with letters or words in them (prompt: things like alphabet books, alphabet jigsaws, posters, balls or blocks with letters on them)

**Question 7**

Would you say that since you received the Let’s Read information that your child is more likely to ask you or others to read to them more often (or ‘let you know they want to be read to’ if child too young)

**Question 8**

Would you say that your child is more likely to ask you or show you that they want you to share a particular favourite story or stories with them?

**Question 9**

Would you say that your child is more interested in doing things like visiting the local library, singing, naming letters or simple words, talking about sounds letters make, and trying to read and recognise common signs?

**Question 10**

Would you say that you and your child enjoy reading together more since you received the Let’s Read information?

**Question 11**

As a result of receiving the Let’s Read information have you

joined the local library?

visited the local library?

Begun going to places like story times, playgroup, or community reading / story events?

**Thank you. Now I would like to ask you some questions about changes that you may have noticed in your local community**

**Question 12**

Over the past [INSERT TIMELINE OF YOUR CHOICE] have you noticed any messages that encourage you to read with your children from your local:

Council

Library

Community Services

Playgroup

M & CH Nurse

School

Businesses

Kindergarten Teacher

Childcare Teacher

Any others I haven’t mentioned that you can think of?

**Question 13**

Over the past [INSERT TIMELINE OF YOUR CHOICE] would you say that there are now more places in [INSERT NAME OF YOUR LOCAL COMMUNITY] that you can go to share stories with your child/children?

**Question 14**

If yes, could you tell me where these are?

**Question 15**

Since Let’s Read has come to [INSERT NAME OF YOUR LOCAL COMMUNITY], would you say that [INSERT NAME OF YOUR LOCAL COMMUNITY] is doing a better job of:

Having places for reading with children that you can get to

Making all families feel welcome in these places

Letting families know about these places

**Do you have any other comments about the Let’s Read program or information?**

**Thank you for your time.**